



BTEC National Diploma in Art & Design, Photography Group 2009-10

Tutor/s:

M.Grealy and Z.Rothwell Units Covered: 27

Experimental Imagery in Photography

Assignment Title: "Reproducing Reality"

Start date:

24 November 2009

Deadline date: 23/2/10

Student name:

Time allocated - 10 weeks and 1 week marking

Brief

The brief "Reproducing Reality" is open to interpretation, however students are to imagine that there is a funding grant available for £2000, organised by Bolton Council for an exhibition at the Bolton Library. Students will write a proposal of 200 words explaining WWWWWH (Who? What? Where? When? Why? How?) and produce 6 -10 experimental images for the final assessment.

Continuing on from Unit 15 students will illustrate photographic techniques and processes used within Experimental Imagery. Students will use their camera/dark room skills and progress towards image manipulation using the following techniques:-

- (1) - Solarization – exposing image to extra light throughout developing
- (2) - Double Exposure (sandwich 2 negatives together on the enlarger)
- (3) - Tinting (sepia, copper, food colouring, bleach)
- (4) - Distressing (scratches, chemical splashes)

- (5) - Liquid Emulsion (painting liquid light onto another surface (textured paper, cloth etc)
- (6) - Digital Techniques (layers, distortion, montage etc)
- (7) - Reverse printing (a positive to a negative print)
- (8) - Photograms (objects placed on light sensitive paper to create the desired effect)
- (9) - Photocopying (on acetate, text or pictures, incorporate drawings, paintings, graphics, animation etc)
- (10) - Baseboard distortion (moving image whilst exposing)

Throughout the course students will research photographic artworks created by Sigmar Polke, Cindy Sherman, Martin Parr, Robert Frank, Richard Billingham, Nan Golding, Andy Warhol etc, who all interpret the world differently through their work.

Students will develop their own style and technique, finding inspiration from a particular artist which they admire. Areas to be explored can range from Studio, Documentary, Social, Travel, Photo-journalism, Portraiture, Fashion, Advertisement or Sport etc, which will allow students to understand the context or purpose for imagery to exist.

The materials and procedures used within this assignment will involve traditional black and white photographic skills, although if students have access to a digital camera and Photoshop, experimental imagery can also be produced this way.

All images (good or bad) should be placed in work book with accompanying text/explanation.

The final piece of work will be presented and exhibited to the rest of the group on 23/2/10

This is an internally assessed unit.

Learning Outcomes

On completion of this unit a learner should:

- 1 Be able to explore and test a range of techniques, materials, processes and media.
- 2 Be able to create images through selecting appropriate techniques, materials and processes to meet their intentions.
- 3 Be able to describe the contexts in which imagery exists.
- 4 Be able to evaluate and refine developmental work to produce outcomes.

Tasks

- (1) Develop operational skills using a 35mm camera. (Aperture, Shutter speed & ISO)
- (2) Develop dark room techniques using image manipulation. (Solarization, Double Exposure, Tinting, Distressing, etc)
- (3) Expose and process black and white photo paper accurately and safely.
- (3) Develop film processing skills.
- (4) Expose and process a minimum of 3 black and white films accurately and safely.
- (5) Evaluate all images produced throughout Unit 27 using notes, diagrams, exposure details and manipulation techniques
- (6) Research influential photographers, understanding style and content.
- (7) Realise your own personal style within photography – looking at subject matter/content, the type of imagery produced and the techniques used throughout.
- (8) Understand the medium of photography used as an expression of art.
- (9) Draw on knowledge from previous unit (contact sheets, burning & dodging, various filters, ISO, light, shutter speed, aperture, depth of field, type of photo paper, etc)
- (10) Interpret the assignment title “Reproducing Reality” and produce a proposal explaining the work you want to produce.
- (11) Produce 6 – 10 images which will be exhibited to the group
- (12) Present your work to the group with a question and answers session.



Cindy Sherman



Robert Frank



Man Ray



Sigmar Polke



Sigmar Polke - *Quema*, 1974 - Watercolor & silver marker pen on gelatin silver print
33 x 46 1/2 inches - 84 x 118 cm - Signed, titled and dated, "74"

Sigmar Polke